TV News Cultures: Understanding the Forms of News

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Symposium number
S187: TV News Cultures: Understanding the Forms of News

50-word description
In applied linguistics, the debate on the relation between culture and language has gained momentum. The symposium will focus on different news cultures and will address topics like “TV news between global reporting trends and adaptation to local audiences” and “TV news stories as multimodal gestals in contrast”.

Organizer(s)
Martin Luginbühl, Switzerland (Presenting Author)
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Nicolas Hubé, France

Keyword(s)
genre studies
journalistic cultures
media linguistics
multimodality

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Understanding the creation of reality TV news is crucial for a developed media literacy of citizens in modern democracies. TV news consumed offline or online are still the main and most trusted news source of citizens in Western countries. However, they differ in content and in the way news stories are told, how an event is put into a news narrative, how anchors frame stories, how language and footage are combined, etc. The symposium will focus on different news cultures and different reporting styles in their interrelation to traditions and institutional aspects of journalism.

In genre studies and media linguistics, and in applied linguistics in general, the debate on the relation between culture and language has gained momentum in the last decade. Genres as symbolic forms reflect cultural norms and values; the same time, cultural values and norms are established, contested, and negotiated with and in language and image use.

The symposium will focus on the contrastive analysis of TV news cultures, with two sub-themes:

Between global and local: TV news between global reporting trends and adaptation to local audiences

Language, footage, sound: TV news stories as multimodal gestals in contrast